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Stray Energy Burns Become a "Hot Topic" in Recent Publications

Boulder, Colorado, March 29, 2011 –– Encision Inc. (Pink Sheets: ECIA) –– Stray energy burns and laparoscopic safety have become intensive topics of discussion in recent publications, most notably in the Supplement to Outpatient Surgery Magazine (March 2011). The potential complications from laparoscopic surgery are highlighted in this latest flurry of articles, probably prompted by a recent California case. The issue focuses on safer abdominal surgery noting the dangers of stray energy burns and concludes with the recent California jury award of \$2.2 million to a patient in a personal injury, product liability, defective laparoscopic device case against a competing medical device company (as reported in the Daily Journal, January 7, 2011, Verdicts and Settlements, page 7, Superior Court, San Diego, CA; case number 37–2008–00078376–CU–MM–CTL).

Several other publications took notice of the jury award as well, including Medical Design Briefs, Surgistrategies, EndoNurse and Healthcare Purchasing News. Surgical Products magazine is expected to examine the topic in its upcoming issue.

As the medical community takes notice of the threat of stray energy burns during laparoscopic electrosurgery, Boulder-based Encision is reminding surgeons, nurses, risk managers and administrators that there is a solution. Encision has developed patented Active Electrode Monitoring® ("AEM") laparoscopic instruments technology to prevent stray energy burns to patients from instrument insulation failure or capacitive coupling during laparoscopic electrosurgery. Encision is the only manufacturer to offer this patient safety feature in its laparoscopic instruments.

"We are pleased to see the medical community address a preventable risk in the operating room," said Jack Serino, Encision's President and CEO. "It is unfortunate that it takes a case like the one in San Diego for the issue to be examined, but it is encouraging to see coverage of the topic. Stray energy burns are preventable with AEM Energy and that's the core message."

Additional information pertaining to the safe and effective delivery of electrosurgical energy during laparoscopy may be obtained from Encision's web site at www.encision.com.

Encision Inc. designs, develops, manufactures and markets innovative surgical devices that allow surgeons to optimize technique and patient safety during a broad range of surgical procedures. Based in Boulder, Colorado, the Company pioneered the development of patented AEM[®] Laparoscopic Instruments to improve electrosurgery and reduce the chance for patient injury in minimally invasive surgery.

In accordance with the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the Company notes that statements in this press release and elsewhere that look forward in time, which include everything other than historical information, involve risks and uncertainties that may cause actual results to differ materially from those indicated by the forward–looking statements. Factors that could cause the Company's actual results to differ materially include, among others, its ability to increase net sales through the Company's distribution channels, its ability to compete successfully against other manufacturers of surgical instruments, insufficient quantity of new account conversions, insufficient cash to fund operations, delay in developing new products and receiving FDA approval for such new products and other factors discussed in the Company's filings with the Securities and Exchange Commission. Readers are encouraged to review the risk factors and other disclosures appearing in the Company's Annual Report on Form 10–K for the year ended March 31, 2010 and subsequent filings with the Securities and Exchange Commission. We do not undertake any obligation to update publicly any forward-looking statements, whether as a result of the receipt of new information, future events, or otherwise.

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