



**Eliminate Burns.  
Reduce Your Hospital's Risk.  
Save Millions.**

**Today's healthcare environment has many risks that can jeopardize the financial health of your hospital. Surgical complications alone will cost hundreds of hospitals throughout the United States millions of dollars this year, due to new government mandates that penalize Medicare funding, the direct cost of patient readmission, and medico-legal expenses.**

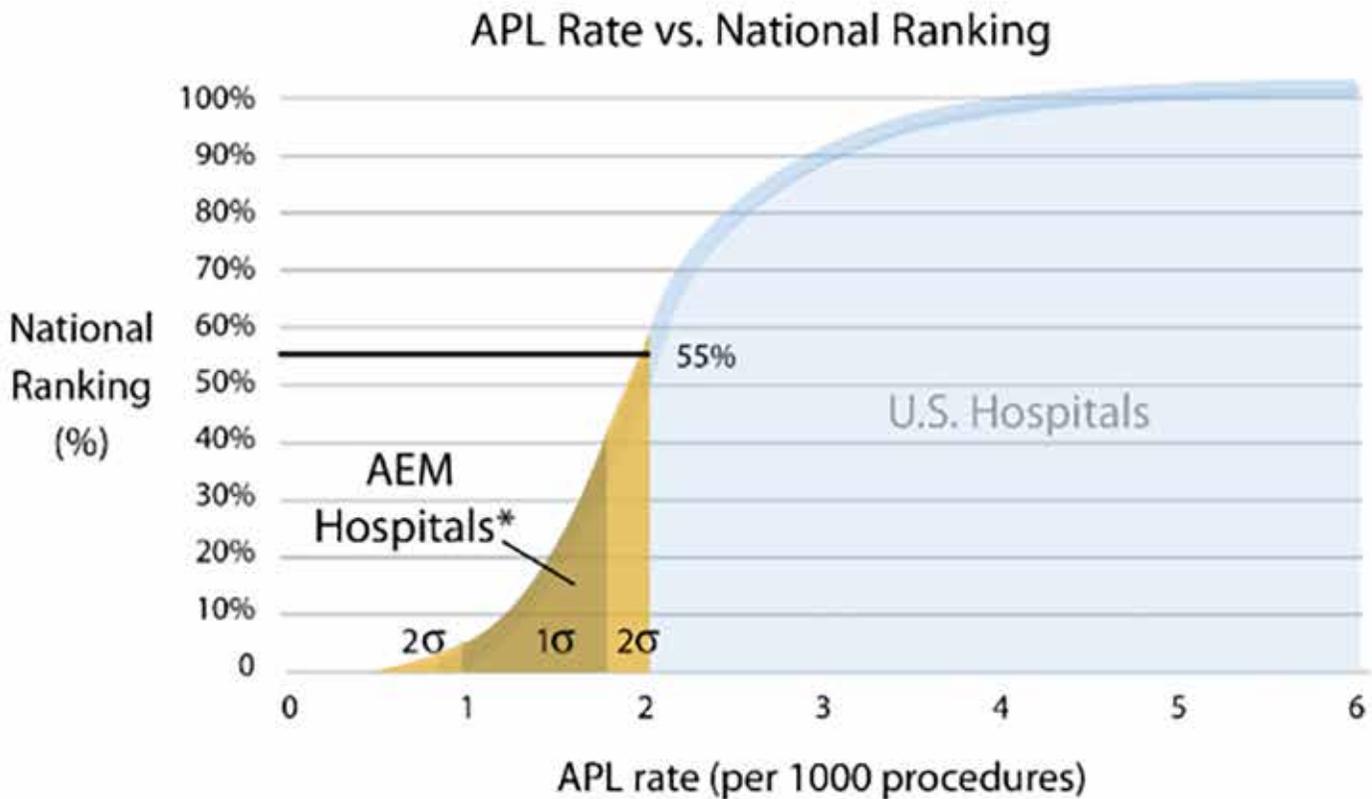
**A major contributor to this risk is patient burns during laparoscopic surgery. These burns are caused by an inherent flaw in the technology used in 85% of all laparoscopic surgeries throughout the United States. Studies indicate that every ninety minutes in the United States, a patient is severely injured from one of these completely preventable stray energy burns. Additionally, the associated complications from these injuries kill 1-2 patients per day. Encision's new advanced AEM® monopolar energy eliminates these stray energy burns, caused by insulation failure and capacitive coupling, helping save lives and reducing a hospital's risk - Guaranteed!**



**When Healthcare Providers and their technology partners work together, we are able to provide the solutions necessary to achieve both clinical and economic objectives. Encision's life-saving AEM burn protection technology brings new levels of patient safety, performance, and value to your laparoscopic program.**

## Avoid Medicare Reimbursement Penalties

The newest government mandate is the CMS Hospital Acquired Condition (HAC) Reduction Program, which will penalize 1% of all CMS funding for the worst performing 25% of hospitals in the United States. This program, which went into effect on October 1, 2014, will penalize millions of dollars each year, from over 750 hospitals in the US. A hospital's HAC score is determined by several metrics, however two of the largest parts of the score are hospital acquired infections and accidental punctures and lacerations (APL), both of which can be improved by eliminating complications associated with stray energy burns to patients. Encision's AEM burn protection technology eliminates a hospital's risk from stray energy burns completely, providing better patient care and saving lives.



\*AEM Hospitals are based upon an analysis of current AEM customer APL data in Houston, TX using a 95% confidence interval. These hospitals use AEM burn protection as a standard of care and therefore are a good representation of AEM hospitals nationally. Data on file.

**Contact Encision today to learn more or schedule a product evaluation.**

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**ENCISION**

AEM SAFETY - PERFORMANCE - VALUE